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Green Tomato Ltd. Named as 'Red Herring 100 Asia' Award Winner for 2007

HONG KONG, September 4 /PRNewswire/ --

- The 100 Most-Promising Private Technology Ventures Celebrated at Event in Hong Kong, China

Red Herring Magazine announced today that Green Tomato Ltd. has been selected as a winner of the prestigious Red Herring 100 Asia 2007 awards. The news was announced at a gala dinner during the Red Herring 100 Asia event in Hong Kong on August 29.

Winners were selected from a pool of more than 500 applicants based in 16 countries/regions including China, India, Japan, Singapore, Korea, Australia and Vietnam. The names of the winners can be found online at <http://www.herringevents.com/asia07/index.html>.

The Red Herring editorial team carefully selected the winning companies based on both quantitative and qualitative criteria such as financial performance, technology innovation, quality of management, execution of strategy, and integration into their ecosystem.

"After a rigorous evaluation process, we're very happy with the winners we selected," said Joel Dreyfuss, Editor-in-Chief of Red Herring. "There was a large pool to choose from and we're impressed by the caliber and innovative talent bursting from Asia's business and technology sector."

"We are very honored to be selected as one of the winners for the Red Herring Asia 100, this is another great endorsement of ourselves and our products from the industry. This is the ninth award we have received in the last 3 years, it is an important endorsement for the company to continuously deliver quality and innovative products that meet with the needs of our customers and partners," said Arthur Chang, CEO of Green Tomato Ltd. Red Herring 100 Asia is an exclusive event honoring 100 cutting-edge private technology companies from across the Asia-Pacific region. Distinguished speakers on Red Herring 100 Asia include Richard Li, Chairman of PCCW; John Chen, Chairman of Sybase.

About Green Tomato Ltd.

Green Tomato Ltd ( <http://www.gtomato.com> ) enables mobile operators, media, handset manufacturers, content providers and any organisation who would like to expand their presence and build their user community on mobile space. We provide one-stop service ranging from Mobile Platform Solution to Mobile Value-added content.

Based in Hong Kong with offices in China, Green Tomato has enabled mobile communities of over 700,000 users, distributing through more than 30 mobile operators and service providers in Asia with a potential user base over 30M.

Green Tomato has consistently delivered many innovative mobile applications in the region and has been highly recognized by the industry worldwide. These include Global Mobile Content Award in Korea, Forum NokiaPRO Awards, the Asia Pacific ICT Awards and China Mobile (Guangzhou) Innovative Application Award, Hong Kong Digital Entertainment Award and Wireless Technology Excellence Award.

For more information, please contact:

Contact at Green Tomato Ltd.: Sue Wong Marketing Executive Tel: +852-2866-0084

Email: [sue.wong@gtomato.com](mailto:sue.wong@gtomato.com) Contact at Red Herring: Maggie Xiao Tel: +1-650-585-3419  
Email: [mxiao@redherring.com](mailto:mxiao@redherring.com)

Web Site: <http://www.redherring.com> <http://www.gtomato.com>

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Sue Wong, Marketing Executive of Green Tomato, +852-2866-0084, or sue.wong@gtomato.com; or Contact at Red Herring, Maggie Xiao, Director, Red Herring APAC, +1-650-585-3419, or mxiao@redherring.com